



PARTNER PRESENTATION
LUCA LINK



ABOUT ME

NAME	Luca Tim Link
BIRTHDAY	4 March 2004
NATIONALITY	German
RESIDENCE	Günzburg
HOBBIES	Karting, Tennis, BMX, Wakeboarding, Basketball, Skiing, Snowboarding, Fitness
INSTAGRAM	@luca.link.official
FACEBOOK	Luca Link

I have been pursuing my dream of becoming a professional racing driver since I was 10 years old. I am very ambitious and always working to improve myself. My life also revolves around motorsport outside of active driving. I am currently attending a technical secondary school specialising in vehicle technology, a subject that I would like to pursue further in my studies after graduating from high school.

The fascination of motorsport is a family affair for us, as both my parents are also active in motorsport. They support me in my dream, as do my siblings, and accompany me on my way to becoming a professional athlete.



MY MOTIVATION

THAT'S WHY ME!

I am young, fast and ambitious – on and off the track. I am always willing to learn and can quickly implement everything my engineer, coach or team boss asks of me and improve. Even outside of motorsport, everything I do is aimed at achieving the best time. Whether I'm mountain biking, jogging or skiing, the stopwatch is always running.

MY PLANS/GOALS

After an instructive first season in the BMW M2 Cup 2023, my goal for this year is to build on this experience and gain a foothold in the LMP3 class, where I want to achieve my long-term goal of winning the 24 Hours of LeMans in the premier class of LMP sports. I am prepared to give everything to realise this plan.

YOUR CHANCE!

With my open, friendly and uncomplicated manner, I am an ideal ambassador for your brand and your company. Together with my sporting success, I can help you to position yourself positively in the public eye as a youth sponsor in elite sport. So become part of my story now and support me in telling it successfully. We will be happy to optimise your internal communication with employees and external communication with customers together.



EXPERTS ABOUT ME

BMW M2 CUP PROMOTIONAL CANDIDATE

In February 2023, I was selected as a promotional candidate in the BMW M2 Cup via a kart driver shootout. Here I was able to prove myself against other autosport newcomers and gain extensive racing experience in my first year in the Cup and further develop my skills over the season.

DAVID KOLKMANN | Driver Coach BMW M2 Cup

„Luca has developed a lot over the course of the season. He has been working extensively with the data and also shows a very high level of commitment off the track. On the final weekend at the Red Bull Ring in particular, Luca put in an outstanding performance with two very strong races and a second place in qualifying. If he can build on this performance in 2024, he has a very good chance of being among the front runners.“

HANS-BERND KAMPS | CEO and founder Project 1 Motorsport

„Luca shows great potential as a racing driver. He will develop this potential through more experience and hard work. He has what it takes to become a professional.“



WHY LMP3? | ADAC PROTOTYPE CUP



Drives in the supporting programme of the DTM, ADAC Raceweekend and the 24H Series | 455 hp from a Nissan V8 naturally aspirated engine with a total vehicle weight of just 900 kilos | Opportunities for promotion to the premier class of LMP racing. Right up to the legendary 24-hour race at Le Mans.

Currently one of the most up-and-coming racing series.

MY RACING HISTORY

- 2014 P7 – ADAC Karting Slalom Class 2
- 2015 P7 – ADAC Karting Slalom Class 2
P2 – Qualification to the Southern German Championship
- 2016 P8 – First circuit race (Garching) with well-known guest starters
- 2017 Champion – KTWB-Championship | Class IAME X30 Junior „Rookie of the Year“
- 2018 P7 – SAKC ADAC Kart Championship | Class X30 Junior
- 2019 Vice champion – SAKC ADAC Kart Championship | Class X30 Junior
National final race „German Vice Champion“ | Class X30 Junior
- 2020 Top Ten ADAC Kart Masters Class OK
- 2021 This season could not be completed due to injury.
- 2022 Test drives Porsche GT3 Cup, PlusLine Racing
BMW M4 GT4, WS Racing
- 2023 First season in the BMW M2 Cup – P9
- 2024
 - First podium finishes in the BMW and Porsche GT4 including first victory at the NBR
 - First races in the LMP3 Prototype Cup with top ten at the HKH top five at the NBR
 - Driving Instructor at the Porsche Driving Experience Center Hockenheim /
Brand Ambassador Porsche



RACING CALENDAR 2024 | ADAC PROTOTYPE CUP

19.04. – 21.04.
Spa-Francorchamps, Belgium

24.05. – 26.05.
DEKRA Lausitzring, Germany

12.07. – 14.07.
Circuit Zandvoort, Netherlands

09.08. – 11.08.
Hockenheimring, Germany

16.08. – 18.08.
Nürburgring, Germany

06.09. – 08.09.
Sachsenring, Germany

MEDIA REACH

360° MEDIA ACTIVATION

- Livestream (DTM OTT „Grid“, DTM Fan TV, Youtube channel), Free TV
- Social Media (Instagram | Facebook)
- Online
- Print
- Content Pool
- On-Site

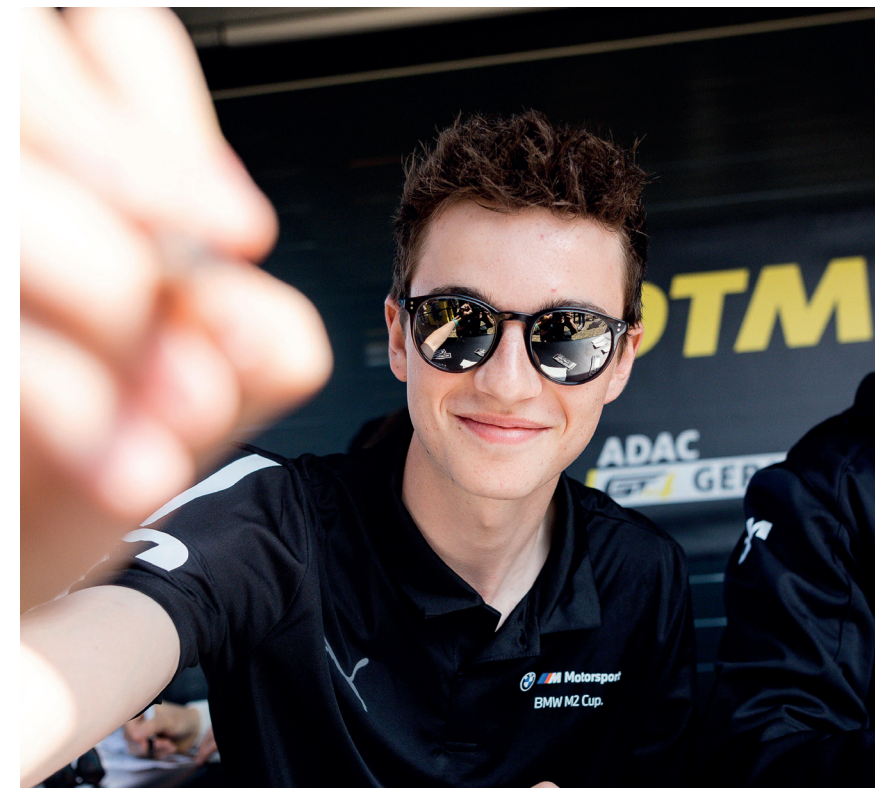
LIVESTREAM | YOUTUBE SEASON 2023

54	355k	5	22.532
Streams	Views	Channels	hours total

SOCIAL MEDIA SEASON 2023

4.120.580	9,28 %
Impressions total	Engagement IG total

Including the reach of multipliers such as partners, drivers and VIPs as well as daily summaries and part of the highlight galleries of ADAC and my partner Sport1 TV.



OPPORTUNITIES FOR PARTNERS & SPONSORS

The ADAC Prototype Cup is also a very attractive racing series for entrepreneurs. Thanks to the international reach of the DTM platform and the ADAC Raceweekend, the series offers high visibility for your logo as well as other opportunities for you and your partners.

In addition to the space for driver partners on the racing car and driver's overall, VIP visits to the racing events can be organised for you, your partners and customers to experience the emotionality of motorsport at first hand.

Another option for partners and sponsors is to invite me to company events, recruitments, product presentations or trade fairs so that I can talk about my motorsport experiences and inspire and motivate people with my story. With my open manner, I am good at encouraging and connecting people.

There are many exciting ways in which such a collaboration could look. From a simple "get-together" to "real life" driver coaching or as a co-driver on taxi rides in real racing cars to convey the unforgettable feeling of the race track.

Of course, the exact components of a partnership are customised to suit you and your company.



ADVERTISING SPACE FOR PARTNERS & SPONSORS

AREAS ON THE RACING SUIT *

Chest
Upper and lower arm
Back

AREAS ON THE BMW M2 CS *

On the side
Bumper
Rear wing
Exterior mirrors (L/R)
Fenders (Front)

* The available dimensions/advertising space are determined in coordination with the overall design.





I LOOK FORWARD TO OUR
JOINT SUCCESSES.

CONTACT | DRIVER

LUCA TIM LINK

Von-Gielsberg-Straße 8
89312 Günzburg | GER
luca.tim.link@icloud.com

R-SPORT MANAGEMENT

SASCHA RICANEK

Phone: +49 160 80 69 474
sascha@r-sportmanagement.com
www.r-sportmanagement.com



Luca Link



@luca.link.official



luca-link.com

